

Mfuko wa **Kutunza Bahari** (na Arthi) 'Fund to Steward the Sea (and land)'



Community Eco-Credit/Fund

A promising EbA approach

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Ecologic Institute EbA Finance Event



MWAMBao COASTAL
COMMUNITY NETWORK
TANZANIA

**Fauna
& Flora**
Saving Nature Together





Impulse statement

1. **Savings groups** widespread c. 1.3m. groups / c. 40 m. members,
2. **Community Eco-Credit** is a modest modification, including:
Grant of funds, - Ecosystem restoration, NRM governance.
3. Positive ecosystem, governance and livelihoods impacts
4. Provides resilience and can be strengthened for EbA
5. Some further investment required to complete as a package, especially impact recording
6. Starting to be used in other geographies
7. Potential to package it as a ready made but flexible EbA tool for any Savings Group.
8. Cost of expanding to all Saving Groups c. \$20-30 billion.

Community Eco-credit:

A community financing mechanism to support communities and ecosystems



About Mwambao

MWAMBAO Coastal Community Network founded, 2010



Vision: Healthy Tanzanian coastal & marine ecosystems where coastal communities are recognized as capable & effective resource managers with equitable benefits from their resources.

75 staff in Zanzibar and Tanga Region, Tanzania



What is Community Eco-Credit?

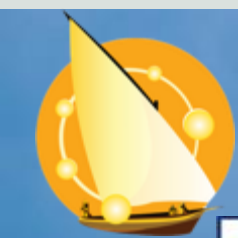
“credit, managed at the community level, conditional on ecological actions undertaken by the community member borrower required under the loan terms”
(Wild et al. 2021).

Intended to bolster the well-being and resilience of communities while increasing effective participation by community members in ecosystem management and restoration.



Wild R, Egaru M, Ellis-Jones M, Nakangu Bugembe B, Mohamed A, Ngigi O, Ogwok G, Roberts J and Kutegeka S. (2021)
Using Inclusive Finance to Incentivize Climate Change Adaptation: An East African example ready for significant scale-up.





MULTI-DIMENTIONAL APPROACH

Especially important in area's with:

- high dependance on natural resources
- lack of formal employment opportunities and livelihood diversification
- degraded ecosystems
- vulnerable to the impacts of climate change
- No-access to formal finacing

BUILDING COMMUNITY ASSETS

- Builds on traditional knowledge
- High social capital
- Community ownership and engagement
- Local innovation

BUILDS ON SAVINGS GROUP INFRASTRUCTURE

- Widespread knowledge and capacity of savings groups
- Communities and third sector well used to the underlying model

The Community Eco-credit Concept

What makes it different?

- Grant of capital to boost loan pot
- Functional link to Ecosystem Governance
- Ecosystem actions in loan terms
- Environmental screening of business
- Technical support for ecosystem management restoration and sustainable use



The Community Eco-Credit Development

How it works



Partners/Funders

NGO's (service provider)

- Funds
- Technical assistance

MoU

KEY ACTORS

Government /District Ministries

Community Leadership and NRM Committee

Community based trainer

MKUBA Management Committee

MKUBA Groups

1

2

3

4

5

15+

Geographically bounded and legally mandated



The Community Eco-Credit Development

How it works



INPUTS **Capital** **Training & Mentoring**
 Sytem **Knowledge co-generation**

OUTPUTS **Community-level**

Ecological

- Awareness & skills of ecosystem management by communities
- Ecosystem management & increased ecosystem services (in the long term)

Governance & social

- Improved community-level ecosystem governance
- Women empowerment and Men engagement
- Mutual support (micro-insurance) and social networks

Financial

- Significant own savings
- Access to informal & equitable credit and increased HH finance
- Sustainable micro-businesses at community level
- Increased food security
- Increased household wealth
- (Funds for ecosystem governance)

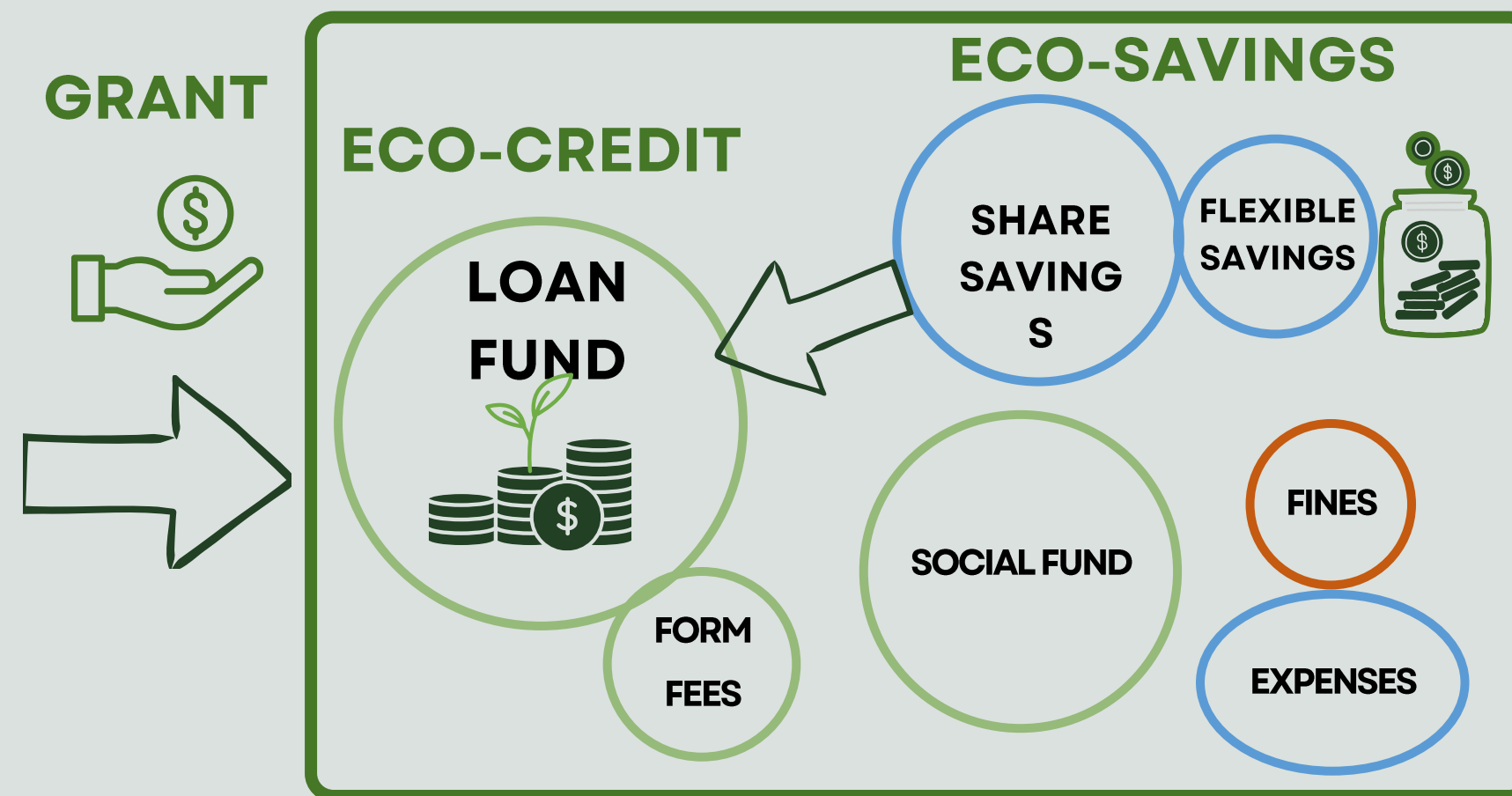


The Community Eco-Credit Development

How it works



ECO-FUND STRUCTURE



ECO-ACTIONS IN LOAN TERMS

Level A: Mandatory eco-actions

- Use only legal fishing gear types
- Know & follow laws/ bylaws & plans.
- Attend Committee meetings
- Report the breaking of laws
- Carry out non-harmful businesses

Level B: Additional eco-actions: 1+ x per loan

- Patrol
- Plant mangroves
- Beach/Village clean-up



Eco-credit In Practice

Pilot Metrics (7 years)

- 39 communities of 96 (41%)
- 201 groups
- 6,062 members
- Women 69%, Men 31%
- Total initiation grants \$141,169
- Default rate <2%
- Total loan volume \$482,040
- Business training for all 6,062 members
- 30+ types of small business enhanced



Eco-actions In Practice

The Community Eco-Credit Pilot

Sample metrics

2021-2023.

- 135,709 mangrove propagules planted
- 344 hours of community patrols

2025

- Two villages cleaned 4.3 km of beach





Challenges

The Community Eco-credit Evaluation



Work in progress

- Meeting High demand/growing popularity
- Capital to expand groups, ecosystems and communities
- Technical guidance on eco-actions
- Value chain development
- Strengthening climate change adaptation and resilience

Recording eco-actions

- Paper/pen/ledger records
- Forms and excel
- Kobo collect
- Integrating with Chomoka app





Learning

The Community Eco-credit Evaluation



Randomised Control Trial

- Collaboration with IIED and Max Planck Institute of Evolutionary Anthropology on RCT on the MKUBA programme
- RCT is in the early stages
- Expected to confirm impacts on ecosystems, livelihoods and governance.

Costs vs benefits & value for money

- CEC per person cost \$ 120
- VSLA only \$ 7-11
- VSLA + Layered programming \$ 29-55
- ROI Savings VSLA: 6-22:1
- Demonstrating value
- Reducing per-unit costs
- Estimated cost to extend to all wards in Zanzibar c. \$ 11.7 million
- \$10m = GCF micro fund level



Enhancing EbA

A. Increase scope

- # groups per community, # ecosystems restored, # communities a landscape.

B. Adjust the model

- Linking vulnerability assessment & early warning systems
- Youth programme
- Resilience Fund in the box
- Food purchase business for food security
- Climate Resilience Plans at HH, Group and Community levels
- Information sharing networking and unlocking innovation

D. Broader partner collaboration & support

- Create a MKUBA Fund
- Partnerships for ecosystems coverage
- Linkages to mobile money, cash transfers, formal banking sector



Enhance MKUBA as an EbA tool



Creating a MKUBA fund



Scale up.

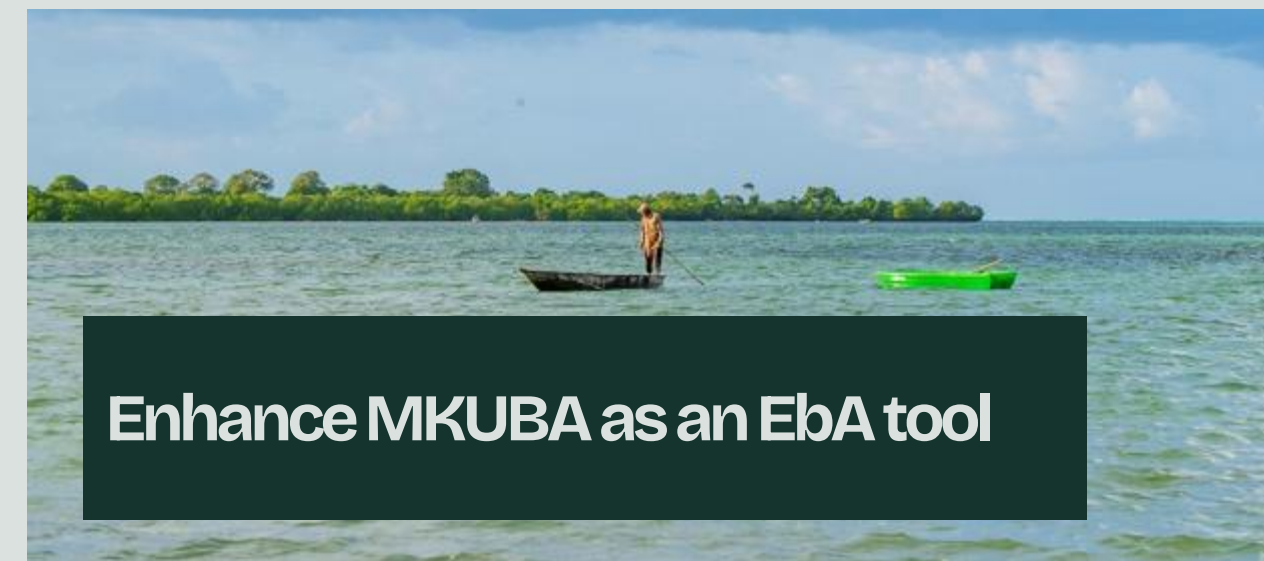


Summary

- **CEC/CEF is practical ‘last mile’ solution for EbA**
- **Builds on existing Savings groups and NGO infrastructure**
- **Significant scale up should be possible**

Ideas for building out

- **Community of practice development?**
- **Creating a MKUBA fund to structure funding?**



Enhance MKUBA as an EbA tool



Creating a MKUBA fund



Scale up.



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Thank You - Ahsanteni sana!

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MKUBA